

CASE STUDIES

NORTHWEST VILLAGE, Longview, TX

Before



CLIENT: CW Capital Asset Management

SERVICES PROVIDED: Leasing

ACCOMPLISHMENTS:

- 157,401 SF
- Year Built: 1974
- Anchor: Ross (percentage rent only due to the co-tenancy failure)
- Former Anchors: Stein Mart - 36,000 SF; Hobby Lobby - 50,000 SF
- Shopping Center Occupancy: 2006 - 2015: 42%

After

NORTHWEST VILLAGE, Longview, TX



CLIENT: CW Capital Asset Management

SERVICES PROVIDED: Leasing

ACCOMPLISHMENTS:

- 2015-2016: Increased occupancy from 42% to 96%
- Increased gross rents by \$682,402
- Executed three (3) leases within 30-days with the following retailers:
 - Big Lots - 36,000 SF
 - Burke's Outlet - 28,000 SF
 - Aldi Grocery - 22,000 SF
- Cured Ross Co-Tenancy failure and secured a 10% Rent Increase and 10-year Lease Renewal
- Secured a 10-year Lease Renewal with Dollar Tree, increasing Base Rent 35%