



CLIENT: E3 Advisors, as Receiver for Midland Loan Services

SERVICES PROVIDED: Property Management and Property Marketing

ACCOMPLISHMENTS:

- Increased comp store sales by 3% by revamping center marketing programs
- Instituted cross-promotional marketing programs with nearby entertainment businesses such as Nebraska Furniture Mart, Sporting KC Soccer, T-Bones Minor League Baseball Park and Kansas Speedway
- Coordinated the design of an interior and exterior customer and vehicular wayfinder signage program